



Educate ▶ Engage ▶ Empower

www.momentumbuilder.com

Be Part of the Experience!

WHAT'S IN IT FOR YOU?

INTRODUCTION

Our mission is to **change as many lives as possible**, both professionally and personally, with the best information, tools, content and inspiration.



We are excited to introduce you to an amazing opportunity with what is becoming the go-to experience of the year for the mortgage industry. **This is NOT just a fluff show, but a valuable experience that will have the best professionals in the country sharing strategies that are implementable to today's market!**

Our 2024 event has passed, but you are still invite to join our yearlong initiative and tee up your involvement in our 2025 event!. Our community has made a statement of intent to improve and invest in themselves. Connect year-round and build relationships with those who have identified themselves as growth focused!

WHAT'S UNIQUE ABOUT US?

What if... instead of just a wonderful opportunity to be in front of 500+ of the best mortgage professionals in the country...

you could be in front of 1,000s all year long?

In addition to being part of the next annual go-to industry event of the year:

- You will be added to our community app/website
- Users will be driven to your website to learn about your products/services
- You have the opportunity to host 2-4 webinars with our community during the year
- Your company will be mentioned as one of our vetted resources on the site

This gives you and your company the opportunity to **create a true journey for the community and get to know more about your value-added services**. An opportunity to engage them throughout the year on why your service will add value to their personal and professional lives.

PAST EVENT
SPEAKERS



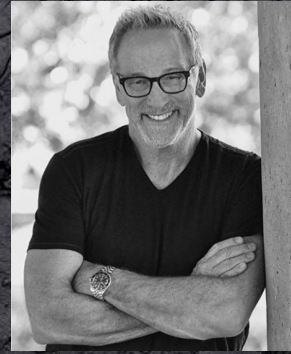
Barry Habib



Todd Duncan



Dave Savage



Bill Hart



Sue Woodard



Casey Crawford



Gary Vaynerchuk



Cyndy Ertman



Brad Lea



Deborah Byrd



Ryan Serhant



Neel Dhingra



Ryan Grant



Jeremy Forcier



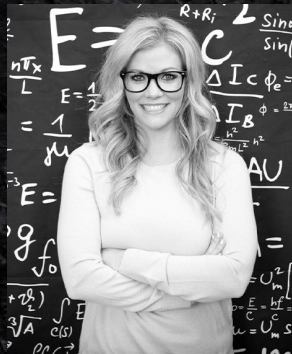
Lex Gillette



Todd Bookspan



Bill Dallas



Denise Donoghue



Hal Elrod



Sean Herrero



Rene Rodriguez



Arjun Dhingra



Sasha Stair

ATTENDANCE HAS INCLUDED SALES & EXECUTIVES FROM:

Absolute Mortgage
All Western Mortgage
Altitude Home Loans
American Pacific Mortgage
Americana Home Loans
Axia Home Loans
Benchmark Mortgage
Berkshire Hathaway HomeServices
Bixby Knolls Mortgage
Briton Mortgage
Cal Coast Financial Corp.
Caliber Home loans
Cherry Creek Mortgage Company
Churchill Mortgage
Citi Bank
Coastal Pacific Mortgage
Cornerstone Home Lending
CrossCountry Mortgage
Delta Lending
Empire Home Loans, Inc
Evergreen Home Loans
Fairway Independent Mortgage
First Community Mortgage
First Vision Mortgage
Gateway Mortgage Group
Gold Star Mortgage
Guaranteed Rate
Guild Mortgage
InstaMortgage
Kings Mortgage
Legacy Mutual Mortgage
Loan Depot
Luminate Home Loans
Movement Mortgage
My City Mortgage
Nations Lending
Nationwide Mortgage Bankers
NEO Home Loans
New American Funding
Next Gen Home Loans
Next Level Mortgage
Pacific Residential Mortgage
Pacific Sunbelt Mortgage
Pinnacle Home Loans
Platinum Mortgage Group
Premier Lending
Prime Lending
Paramount Residential Mortgage Group
Select Mortgage Inc
Shining Star Funding
Stanford Mortgage
Still Waters Lending
Summit Funding
Supreme Lending
Thrive Mortgage
TNG Home Loans
True Point Lending
USA Mortgage
Venture Financial
Waterstone Mortgage

MOMENTUM

BUILDER

Educate ▶ Engage ▶ Empower

Become part of the Tribe

SPONSORSHIP PACKAGES

Note: our 2024 event has passed and event benefits will be for the 2025 event. Date & Location TBD, But will most likely be February-April in Las Vegas

PLATINUM = \$25,000

- 20x10 space in premium location of Expo Arena w/ 2 6ft tables & 4 chairs
- 10 tickets to the 2025 experience (\$12,950 value using 2024 ticket pricing)
- \$100 discount code to share with your contacts
- Added to our community app/website yearlong
- Premier listing on event website & signage at event as one our few Platinum sponsors
- Provide flyer/giveaway item for swag bags that all attendees receive
- Option to place your flyers and/or giveaway items you provide on seats during 2 set times
- Ad in playbook all attendees receive ([click here to view 2024 playbook](#))
- Slide with your info on screens during all event breaks
- Option to supply 30-60 second commercial to play before/after breaks 3+ times throughout
- Option to make a 5-minute speech onstage during the event
- Option to provide gift to raffle during event
- You will be mentioned during the event by our hosts
- Signage at networking party/parties
- **Invite for 4 to our exclusive Speakers' Appreciation Dinner**
- Option to conduct up to 3 webinars to the community in the year following the event
- **Personal introductions to selected industry icons/leaders we have relationships with**
- **Free consultation with a performance coach to help maximize your ROI & ROR**

GOLD = \$10,000

- 10x10 space in prime location of Expo Arena w/ 6ft table & 2 chairs
- 4 tickets to the 2025 experience (\$5,180 value using 2024 ticket pricing)
- \$100 discount code to share with your contacts
- Added to our community app/website yearlong
- Listing on event website & signage at event as a Gold sponsor
- Provide flyer/giveaway item for swag bags that all attendees receive
- Option to place your flyers and/or giveaway items you provide on seats during 1 set time
- Ad in playbook all attendees receive ([click here to view 2024 playbook](#))
- Slide with your info on screens during all event breaks
- Option to supply 30-60 second commercial to play before/after breaks 2+ times throughout
- Option to provide prize to raffle during event
- Signage at networking party/parties
- **Invite for 2 to our exclusive Speakers' Appreciation Dinner**
- You will be mentioned during the event by our hosts
- Option to conduct up to 2 webinars to the community in the year following the event
- **Personal introductions to selected industry icons/leaders we have relationships with**
- **Free consultation with a performance coach to help maximize your ROI & ROR**

SILVER = \$5,000

- 10x10 booth space in Expo Arena w/ 6ft table & 2 chairs
- 2 tickets to the 2025 experience (\$2,590 value using 2024 ticket pricing)
- \$100 discount code to share with your contacts
- Listing on event website & signage at event as a Silver Sponsor
- Provide flyer/giveaway item for swag bags that all attendees receive
- Ad in playbook all attendees receive ([click here to view 2024 playbook](#))
- Slide with your info on screens during at least 2 event breaks
- Option to supply 30sec commercial to play before/after breaks 2+ times
- Option to provide prize to raffle during event
- You will be mentioned during the event by our hosts
- Option to conduct 1 webinar to the Momentum Builder Community throughout the year following the event
- **Free consultation with a performance coach to help maximize your ROI & ROR**

The logo for Momentum Builder features the word "MOMENTUM" in a bold, red, sans-serif font. The letter "M" is stylized with a red triangle pointing to the right. Below "MOMENTUM" is a solid red horizontal bar containing the word "BUILDER" in a bold, white, sans-serif font.

MOMENTUM
BUILDER

Educate ▶ Engage ▶ Empower

Stand out from the crowd

OTHER OPPORTUNITIES

ALL THE PACKAGES ON THE FOLLOWING PAGES INCLUDE:

- 2 tickets to the 2025 experience (\$2,590 value using 2024 ticket pricing)
- \$100 discount code to share with your contacts
- Listing on event website & signage at event as a sponsor
- Slide with your info on screens during at least 1 event break
- Ad in playbook all attendees receive ([click here to view 2024 playbook](#))
- Provide flyer/giveaway item for swag bags that all attendees receive
- Option to provide 30sec commercial to play before/after breaks
- Option to provide prize to raffle during event
- You will be mentioned by our event hosts
- **Free consultation with a performance coach to help maximize your ROI & ROR**

Add on booth space in the Expo Arena for an additional \$2,500.

KICKOFF PARTY SPONSOR - \$15,000

Only 3 available

Be the first to make an impression!

- Host the networking party on kickoff day open to all
- Hosted in the Expo Arena to increase value for your vendor booth
- Place your signage at the party
- Option to make a 5-minute speech at the party
- Option to greet people at a sign in table
- Option to offer additional promotional items at event (e.g. branded cocktail napkins, use of your provided disposable cups, party favors, etc)
- 4 tickets to the 2025 experience (\$10,360 value using 2024 ticket pricing)
- **Invite for 2 to our exclusive Speakers' Appreciation Dinner**
- **Personal introductions to selected industry icons/leaders we have relationships with**

Includes booth space in the exhibitor hall throughout the event.

SPEAKERS' DINNER SPONSOR = \$10,000

Only 1 available

- Be the only sponsor at our annual Speakers Appreciation
- About 60 of this year's speakers (including highly respected leaders, coaches, and authors), their guests, and select industry influencers
- Wonderful food, drink, and more
- Option to:
 - Place your signage at the entrance
 - Greet people with a signature welcome drink
 - Make a 5-minute speech at the party
- 8 tickets to the 2025 experience (\$10,360 value using 2024 ticket pricing)
- Personal introductions to selected industry icons/leaders we have relationships with

Includes booth space in the exhibitor hall throughout the event.

NETWORKING BREAKFAST SPONSOR = \$10,000

Only 2
available

Be the first to make an impression at the start of the day

- Host one of the **hot breakfasts** of Momentum Builder for all attendees in the Expo Arena
- Place your signage by the breakfast station
- You will be mentioned during the event by our hosts
- 4 tickets to the 2025 experience (\$5,180 value using 2024 ticket pricing)
- **Invite for 2 to our exclusive Speakers' Appreciation Dinner**
- **Personal introductions to selected industry icons/leaders we have relationships with**

Includes booth space in the exhibitor hall throughout the event.

LANYARD SPONSOR = \$5,000

Only 1 available

- Place your logo with the Momentum Builder logo on event lanyards that are **handed out to all attendees and worn throughout the event**
- 2 tickets to the 2025 experience (\$2,590 value using 2024 ticket pricing)

SWAG BAGS SPONSOR = \$5,000

Only 1 available

- Place your logo with the Momentum Builder logo on the **swag bags that all attendees receive**
- You will be mentioned during the event by our hosts
- **Invite for 2 to our exclusive Speakers' Appreciation Dinner**
- **4 tickets** to the 2025 experience (\$5,180 value using 2024 ticket pricing)

Includes booth space in the exhibitor hall throughout the event.

PRE-REGISTRATION SPONSOR = \$5,000

Only 1 available

- Host a **welcome refreshment** on Kickoff Day as attendees arrive to pre-register for the event
- To be handed out in line at registration tables
- Your choice of refreshment/snack from a provided menu.
Eg: champagne, popcorn bar, chocolate covered strawberries, or dessert pastries
- Place your signage next to the line
- 2 tickets to the 2025 experience (\$2,590 value using 2024 ticket pricing)

MASSAGE CHAIR SPONSOR = \$5,000

2 available

- Place your signage by the **massage chairs in the Expo Arena throughout one full day of the event**
- Place promotional materials by massage chairs on that day
- 2 tickets to the 2025 experience (\$2,590 value using 2024 ticket pricing)

LOUNGE AREA SPONSOR = \$5,000

Only 2 available

- Signage you provide will be displayed at a lounge area which will be available throughout the event for attendees to gather/relax/recharge.
- Previously, lounge areas have included:
 - Couches, arm chairs, coffee tables, and side tables
 - Charging stations for attendees to charge their devices
 - Refreshments
- Place your promotional materials on tables
- 2 tickets to the 2025 experience (\$2,590 value using 2024 ticket pricing)

SNACK SPONSOR = \$5,000

Only 2 available

- Host an **afternoon snack** one day of Momentum Builder for all attendees in the Expo Arena
- Your choice of snack from a provided menu.
E.g.: popcorn bar, chocolate covered strawberries, or dessert pastries.
- Place your signage next to the snacks
- 2 tickets to the 2025 experience (\$2,590 value using 2024 ticket pricing)





DC

**MEDIA &
ENTERTAINMENT**

HAVE SOMETHING ELSE IN MIND?

We can create a custom sponsorship package with the specific benefits you are interested in!

Contact Sasha Stair to learn more or get started!

(619) 847-3369 | sasha@sashastair.com